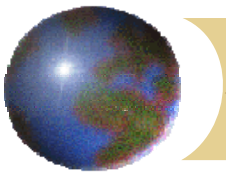


# *International English and Technical Communication*

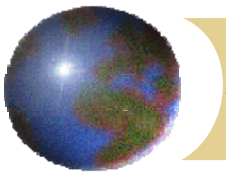
Presented By Teresa Mulvihill

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## *Why International English?*

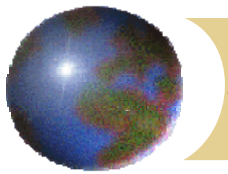
- Audiences are growing, and more so outside English speaking countries.
- Lower localization costs.
- Different cultures bring their nuances to the English language.



## *Stay away from:*      *Instead Use:*

- Around the globe
- Foul up
- Flavor, taste
- Nature
- Hard
- On the other hand
- Fashion
- Kicked off
- In other words
- Fill in the holes
- Look out for

- In the world
- Confuse
- Type, kind, category
- Function
- Difficult
- However
- Way
- Started
- That is, meaning
- Add missing information
- Anticipate



# *Spelling and Grammar*

## UK and US Differences

- Globalise, Localise
- Analyse, Organise
- Litre, Metre, Centre
- Favour, Colour
- Disc
- Foci
- "Sometimes the full stop goes after the quote".
- Globalize, Localize
- Analyze, Organize
- Liter, Meter, Center
- Favor, color
- Disk
- Focuses
- "The period always goes inside the quote."